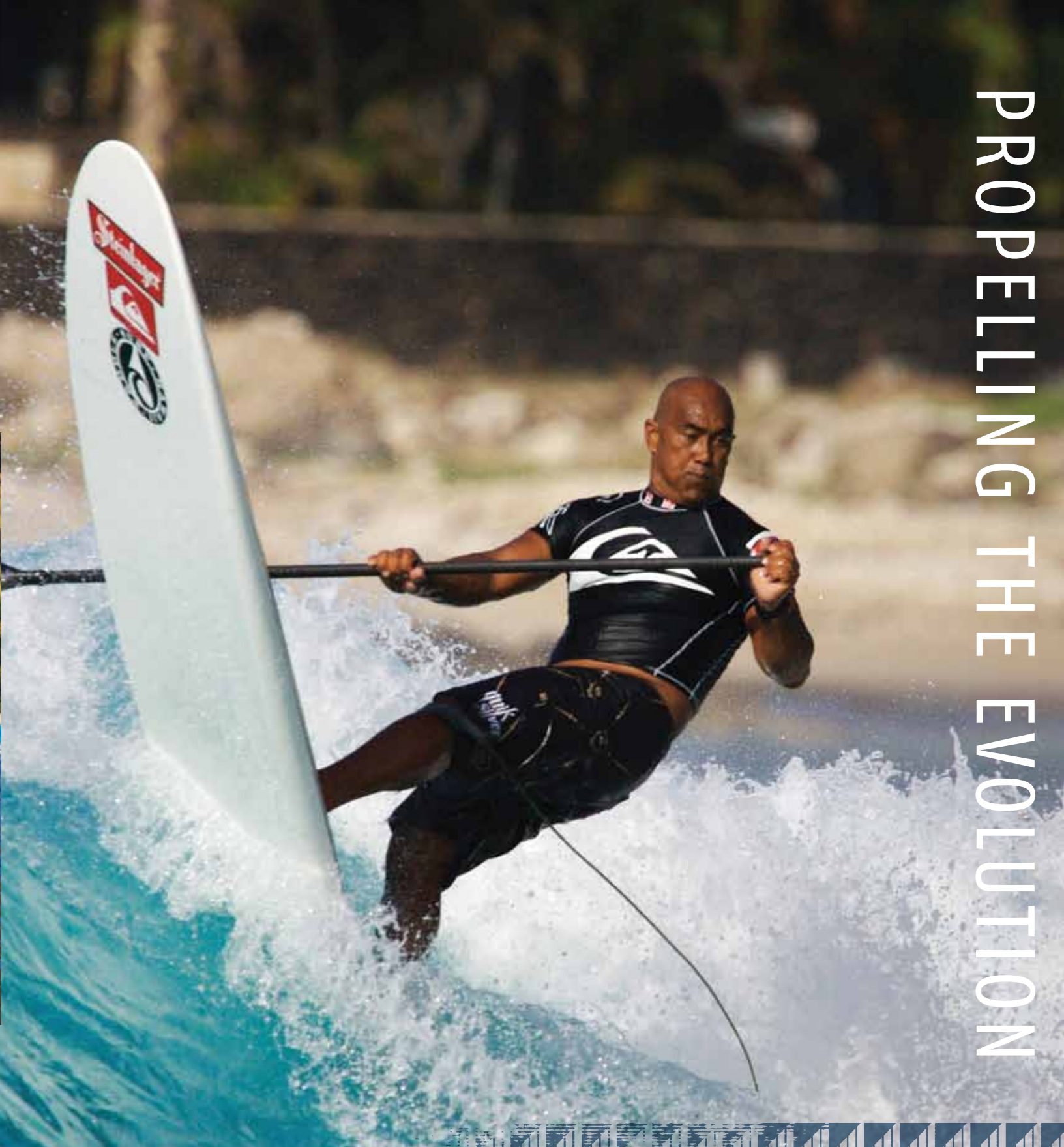


# PROPELLING THE EVOLUTION



**KIALOA**

TECHNOLOGY & TRADITION | STAND UP  
TOGETHER ON THE WATER | PADDLES

09

# RIDING THE WAVE

WHETHER YOU ARE CHARGING YOUR FAVORITE BREAK or paddling your way to a great core workout, Stand-up Paddling is the newest and most dynamic discipline in paddle sports. It is our commitment at Kialoa, to provide the latest in technology and design in SUP paddles, to ensure that you have the best paddles available. Regardless if you are a beginner or a seasoned pro, Kialoa has a paddle for you.

## NEVER LET A BREAK SPOIL YOUR BREAK

For 2009, KIALOA continues to set the standard in full carbon-fiber stand-up paddles with three models built for the most demanding paddlers in the world. Lean into the super-strong custom oval tapered shaft and feel the balance of energy-efficient stiffness and supple, comfortable flex. The 10-degree bent shaft feels like an extension of your arm with a clean catch and effortless return. The hand-shaped unidirectional Ergo-T top orients the paddle without looking at the blade.

Cover photo and above: Allen Mozo

*WHEN I TESTED THE PROTOTYPE, I knew this was the one. The surface area of the Methane allows me to get my stroke rate up, and with no loss of power at the top end. At our Paddle Surf Hawaii shop it is the most popular paddle by far.*

*– Blane Chambers*

## METHANE FULL CARBON PADDLE

If charging the local surf break is your thing, then the Methane is the stand-up paddle for you. Inspired by surfboard shaper Blane “Methane” Chambers, the 8” wide blade is perfect for quick starts and turns associated with maneuvering an SUP board in the surf. The smaller blade is also great in any conditions for women. The Methane features our super strong, carbon fiber, oval and tapered shaft, a 10-degree angle at the blade and is topped with our unidirectional Ergo-T™.

Surface Area: 97 in<sup>2</sup>

Blade width: 8”

Blade length: 16 1/2”

Weight: 21 oz.

Price: \$329.00

**2009**



## SHAKA PUU™ FULL CARBON PADDLE

Mel Puu embodies the spirit of the Hawaiian waterman. A longtime lifeguard at Makaha, Mel is a force to be reckoned with, whether he's tandem surfing, outrigger canoe surfing or rocketing off the lip on his SUP surfboard. The versatile Shaka Puu excels in all SUP disciplines; surfing, distance racing, and fitness paddling. Used by Chuck Patterson, to win the \$10,000 first prize at the 2008 Battle of the Paddle distance race, the Shaka Puu is a "must have" in any Stand-up quiver.

Surface area: 100 in<sup>2</sup>      Weight: 22 oz  
Blade width: 8 5/8"      Price: \$329.00  
Blade length: 16 1/2"



### MAKE IT YOUR OWN

Customize any carbon blade with the KIALOA Splash, an inlay of Aloha fabric, available in black, red or blue.

Price: \$10.00

## NALU™ FULL CARBON PADDLE

The Kialoa design team has a saying, "The faster the craft, the bigger the blade."

Flatwater sprinting and downwind racing on sleek race boards are the speed events of SUP. In these high glide applications, the Nalu provides maximum traction to move from swell to swell. If you are strong, fit and fast, the Nalu is the paddle to put you on the podium.

Surface Area: 108 in<sup>2</sup>      Weight: 26 oz  
Blade width: 9 1/4"      Price: \$329.00  
Blade length: 16 1/2"



*Chuck Patterson, 1st place finisher in the Rainbow Sandals Gerry Lopez Battle of the Paddle, holds up his \$10,000 winner's check.*

Photo: Joe McBride





*I PREFER KIALOA SUP PADDLES because they are light, strong and have several designs which all work well. But more than that, I like their style. KIALOA isn't some big corporate entity; it is Meg and Dave Chun and their small, hard-working staff. All real people who stand behind their paddles and believe in what they make. It shows in their finely crafted products and I can feel the soul every time I dip my KIALOA paddle in the water.*

*Gerry Lopez*

## HINALEA ADJUSTABLE

The sage words of Gerry Lopez, "Don't forget the beginners," are the inspiration for KIALOA's stand-up paddle Hinalea. Featuring a foam-core blade and edged in Dynel, the Hinalea is tough enough to stand up to years of use. Add a bomber shaft of anodized seamless 6061-T6 aluminum and you have the perfect balance of price and durability. But the most exciting feature of the Hinalea is its adjustability. Lengthen or shorten the paddle to fit your entire family or let it grow with your young stand-up paddler. Infinitely adjustable up to 12".

### Available in 2 sizes:

LONG: Covers 74" - 86"

SHORT: Covers 64" - 76"

Surface Area: 100 in<sup>2</sup>

Weight: 36 oz

Blade width: 8 1/16"

Price: \$199.00

Blade length: 16 1/2"

**NEW 2009**

## SUS™ HYBRID PADDLE *Weapon on the Water*

Tough and beautiful, the original SUS's carbon blade mates with a bomber black anodized shaft made of seamless 6061-T6 aluminum. For 2009, the SUS features our Shaka Puu blade for quicker strokes and easier tempo changes. A hand-shaped mahogany Ergo-T™ grip instantly orients your paddle.

With this powerful combination of carbon, aluminum and wood, you can dig into the biggest surf with confidence — at a beachboy price.

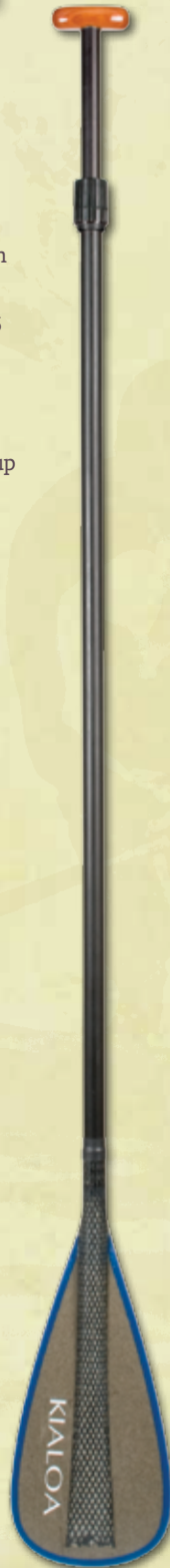
Surface area: 100 in<sup>2</sup>

Weight: 26 - 30 oz

Blade width: 8 5/8"

Price: \$269.00

Blade length: 16 1/2"



6 - 8 inches ▶



## SIZING YOUR STAND-UP PADDLE

Paddle shafts are designed to be custom-cut for an exact fit. As a general guide, add 8 inches to surfer's height to determine paddle length.



# 3 DISCIPLINES OF STAND-UP

Elk Lake, Oregon in front of Mt. Bachelor

## 1 SUP SURFING

Paddles used for surfing should be small. Surfers need quick short bursts of speed to catch waves, and small blades excel at this.

Resistance is greatest on the surfboard when it is not moving, a common situation while waiting for a set. A small blade will allow for a high stroke rate and get the surfboard up to speed more quickly.

The higher stroke rate facilitated by the smaller blade, also aides in balancing and maneuvering in the rough conditions associated with surfing. Performance surfboards are also getting smaller and less buoyant. Because these surfboards sink deeper in the water, they are inherently slower when paddling. As a general rule, the slower the watercraft, the smaller the blade. Good choices in the Kialoa line-up are the Methane, good for most surfers, or the Shaka Puu, if you are a big strong paddler like Mel Puu.

## 2 FITNESS PADDLING

SUP Surfing and Racing are both great fitness activities, but there are a number of SUP paddlers who do not use their boards to surf or race. Fitness paddlers generally use boards which cross over from surfing. Because of this, we recommend that paddlers use equipment similar to that used in surfing; with the first choice for most paddlers being the Methane for women, and the Shaka Puu being a good choice if you are stronger and/or more fit.

## 3 SUP RACING

SUP race paddles should be chosen based on the length of the race, type of board, and fitness and strength of the athlete. In very short sprint races, a larger blade may be of benefit. Less paddle slip will occur with each paddle stroke, which in theory should translate into a more efficient transfer of energy. However, this must be balanced with fatigue. Race boards are faster than a pure surfboard, so this should allow for a larger blade. The most important factor in choosing a distance paddle is the physical condition of the athlete. Strong fit paddlers have greater potential for high hull speeds and can use larger blades. A good choice for long events and most mortals is the Methane. For general use by a fit experienced paddler, the Shaka Puu is excellent. (The Shaka Puu is the paddle that was used by Chuck Patterson, to win the \$10,000 first place prize in the 2008 Rainbow Sandal "Battle of the Paddle"). For an aggressive downwind racer who is able to link swell after swell and prefers a larger blade, the Nalu can be a good choice. Water conditions (the board moves fastest when it is flat on the water and not bouncing up and down), wind direction, the conditioning of the athlete, and type of surfboard, are all "moving targets" when trying to pick the optimum blade. Just keep in mind; if you are moving more quickly, you can use a larger blade, if you are moving more slowly, you need a smaller blade.

## STAND-UP PADDLE BAG *Protect Your Sticks*

Designed with no exterior hooks or snaps to protect your board from scratches, this adjustable length, rugged nylon pack cloth bag carries 1-2 stand-up surf paddles.

Padded tip cushions the blade edge, and an expandable front mesh pocket stows the wet stuff.

Color: Black with KIALOA Splash | Price: \$69.00

MADE IN THE USA



## WOMEN'S LONG SLEEVE PADDLER SHIRT

We designed this shirt for paddling, with slightly wider shoulders for freedom of movement and strategically placed flat locked seams to prevent chafing. Long-sleeve shirt cuffs keep sleeves comfortably out of the way when wet and can be pushed onto the forearm without falling down. The women's shirt features flattering princess lines and is cut slightly longer in back. Our proprietary Malu™ fabric offers superior wicking and quick drying properties, as well as sun protection.

Stand-Up Wahine | Sizes, S, M, L, XL | Price: \$45.00



## HAWAIIAN VALUES TEES

### *Live Like You Paddle*

To give back to our community, we offer a student paddle scholarship, giving away ten paddles a year. Scholarship applicants are asked to show, tell or write about Hawaiian values and how those values apply to paddling and to their everyday lives.

We reflect these ideals with our Hawaiian Values Tees, portraying Laulima (cooperation) and Lōkahi (unity). These Hawaiian words express values that are central to both the Hawaiian culture and to paddling. The back of the shirt ties it all together with the phrase "Live like You Paddle."

Our authentic pigment-dyed Tee's gently weathered fabric is extremely soft. Made of 100% cotton with ribbed collars.

*(For details about our paddle scholarship, please visit [www.kialoa.com](http://www.kialoa.com).)*



### LAULIMA

Color: Jungle | Sizes, S, M, L, XL

Price: \$20.00



### LŌKAHI

Color: Buck | Sizes, S, M, L, XL

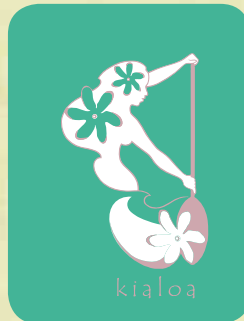
Price: \$20.00



## BLADE COVERS *Stow and Go*

Side zippers make our covers easy to slide on and off. Constructed from tough ballistic nylon, fully padded and lined with pack cloth. Front mesh pocket stores wet things; key pocket is hidden inside.

Color: Black with KIALOA Splash | Price: \$39.00  
MADE IN THE USA



## TIARE GIRL TEE

We love our Tiare Girl and she will not be forgotten. This year she adorns our women's cut tee. Made of 100% fine cotton jersey, this Catalina cotton tee is garment washed for softness and low shrinkage. Slim fit.

Color: Spearmint | Sizes: M, L, XL | Price: \$22.00



## STAND-UP PADDLE TEE

Stand-Up Paddling is another fun way to get out on the water. And when you're done with your workout? Slide into our desert-washed, pigment-dyed t-shirt. Its gently weathered fabric is extremely soft. Made of 100% cotton with ribbed collars.

Color: Santa Fe Blue | Sizes, S, M, L, XL | Price: \$20.00



## KIALOA LOGO TEE

Our 100% pre-shrunk cotton T-shirt features our large KIALOA logo on both the front and back.

Sizes, S, M, L, XL | Price: \$16.00



## KIALOA TIE DOWN STRAPS

Protect your canoe or your board AND car with the KIALOA padded strap. The pad is sewn onto the strap which keeps the cam from scratching the finish on any of your toys. Remember to use the secure tie-down method: Run the strap under the crossbar of your racks on the far side of your boat or board, bring both ends up and over the canoe/board, run the tail end under the cross bar bringing it up to meet the cam. Insert the tail through the cam and pull until tight.

- 1"x 9' nylon straps – Long enough to tie down your OC-1, OC-2 or Stand-Up Board
- 1" cam buckle with pad for extra protection

Price: \$14.99/pair

# STICKERS



kialoa

### Tiare Girl Sticker

Height: 9" Price: \$4.00



### KIALOA Large Logo Sticker

Length: 12" Price: \$4.00



### KIALOA Flower Sticker

Available in Pink, White or Yellow

Height: 5" Price: \$4.00

### KIALOA Small Logo Sticker

Length: 6" Price: \$2.00



*"My lifestyle as a Honolulu City and County Lifeguard, professional stuntman, surfer and canoe paddler means I'm in the water everyday. Reliable equipment is a must. Whether the cameras are rolling or I'm out having fun, KIALOA is the only choice in paddles."*

— Craig Davidson

Photo: Allen Mozo

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Bend, OR 97702

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Fax: 541-382-5552  
www.kialoa.com  
info@kialoa.com

HAND MADE ONE AT A TIME IN THE USA

Warranty: KIALOA products have a one-year warranty from date of purchase against defects in materials and craftsmanship. If you experience any problems with a KIALOA product, return it to your authorized dealer, or contact KIALOA directly. Proof of purchase is required. Defective paddles will be repaired or replaced at the discretion of KIALOA. Damage due to wear and tear or misuse can be repaired at a reasonable charge.

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